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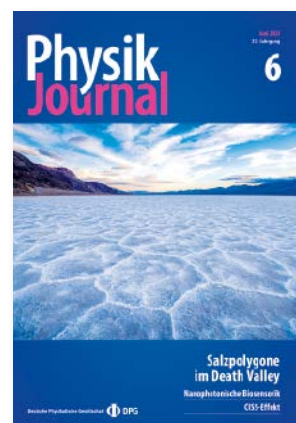


2024 Media Guide

Physik Journal

Compelling solutions through
strategic partnerships

www.physik-journal.de



Physik Journal

Short description

Physik Journal is the official publication of the Deutsche Physikalische Gesellschaft (DPG). Of the approximately 52,000 members, about 50,000 receive the print edition, the others have chosen the e-edition. Physik Journal is with its 11 monthly issues and 2 specials the most important physics journal in Germanspeaking countries. The readers are physicists in academia and non-academic research institutes, in industry, banks, insurances and consultancies.

Physik Journal reports on advances and new developments in physics, on applied physics and technology. The monthly issues contain regular sections such as High Tech, overviews, everyday physics, recensions and professional portrait. Each issue has a special focus, plus application reports and product information relating, for example, to the fields of lasers, optics and photonics and events as well as the DPG spring meetings. The section product reports/companies, a list of suppliers and the job market complement the wide range of information.

The online version of Physik Journal is part of **www.pro-physik.de**, the leading German-language expert portal for all areas of physics with daily updates on industry, technology, research and academia. Products from the sectors lasers, metrology, nanotechnology, optics and photonics, software and vacuum technology complete the offer.

Overview

Publication Frequency

11 times a year,
and 2 special issues

Volume

Volume 23, 2024

Print Run

50,000

Commercial Manager

Jörg Wüllner

Senior Account Manager

Änne Anders

Editorial

Dr. Maike Pfalz

Annual Subscription

upon request
cs-germany@wiley.com

ISSN

1617-9439

Journal Format

DIN A4

Content

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Analysis

Print-Run Analysis	Copies
Print run	47,832
Actual distributed print run	47,757
of which abroad	3,086
of which for members	47,505
Rest, archived, proofs	75

Average copies per issue (1 July 2022 through 30 June 2023)

Scope Analysis 2022 = 11 issues	Pages	%
Total content	1,068	100.0
Editorial	769.3	72.0
Advertising	298.7	28.0
of which		
Jobs	12.8	4.3
Inserts	24	8.0
Publisher's own ads/inserts	50.7	17.0

Content Analysis of the Editorial Part 2022 = 769 pages	Pages	%
News	138	17.9
Focus	38	4.9
Expert articles	140	18.9
Education and Career/Forum	32	4.2
Opinions/Letters	15	2.0
People	73	9.5
Congress reports	18	2.3
Recensions	26	3.4
DPG news	110	14.3
Product information/Company news	50	6.5
Other	129	16.8
Total	769	100.0

Analysis DPG

Facts and figures

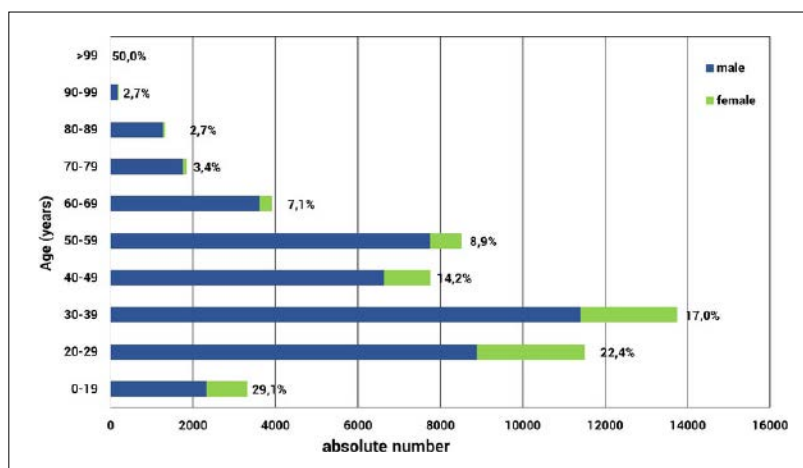
The DPG has got 52,220 members. 140 members are institutional members (institutes, libraries, schools, companies). The remaining members (99.7 %) are personal members. 6.8 % of the personal members live abroad. The portion of women is 15.6 %. The median of the age of the members is 38.5 years, the average 41 years.

PhD students, assistents	32.6 %
Students	23.8 %
Industrial physicists	13.4 %
Physicists working in non-university research	9.2 %
Members from publicity campaigns	6.4 %
Physicists working in other sectors (self-employed, Consulting, Banks and Software)	6.3 %
Professors	5.1 %
Teachers and teacher trainees	4.7 %
Physicists working in the sector of scientific organisation and administration	1 %

6.7 % of the personal members live abroad. The portion of women is 15.2 %. The median of the age of the members is 36 years, the average 39,7 years.

Elicitation of 2020

Age Structure of DPG



In the chart, the age structure of DPG is shown. Because of the relatively low number of DPG members below 10 years service, the cohorts between 0–9 and 10–19 years are summed up. The share of male members is depicted in blue, whereas the female share is in green. Most DPG members are younger than 40 years old. In this segment, the share of female physicists is much higher than the total average.

Prices & Formats

Advertisements	Width / height (mm)	Price €
1/1 Page	186 x 260	8,750
2/3 Page	128 x 254	7,250
2/3 Page	186 x 168	7,250
Juniorpage	128 x 190	5,850
1/2 portrait	99 x 254	5,460
1/2 landscape	186 x 128	5,460
1/3 portrait	52 x 254	4,550
1/3 landscape	186 x 85	4,550
1/4 portrait	90 x 128	3,760
1/4 landscape	186 x 64	3,760
1/8 portrait	90 x 64	2,950
1/8 landscape	186 x 32	2,950

These formats and rates are not applicable to job ads.
Please refer to page 7.

Prominent Positioning

2 nd or 4 th cover	185 x 260	9,350
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Surcharges

Ads extending into bleed area	520
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Surcharges are not eligible for discount



Inserts	Width / height (mm)	Price €
1 sheet = 2 pages*	210 x 297	8,750
2 sheets = 4 pages*	420 x 297	13,125

Price for inserts without stuck-on post cards or samples for the entire print run

* Head: 5 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose Inserts	Weight	Price €
loosely inserted up to 25 g per item and up to a format of 200 x 287 mm (only for German distribution)		
per 1000	up to 25 g	320
Part of Print-run 25 % surcharge Heavier supplements upon request		

Stuck-on postcards	Price €
	3,760

Discounts

for several ads within 12 months (year of insertion)

3 Advertisement	5%
6 Advertisement	10%
9 Advertisement	15%
12 Advertisement	20%

Jobs and opportunities ads are not eligible for discount

We grant combination discounts.

Requirements: At least three ads in two or more journals.

Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

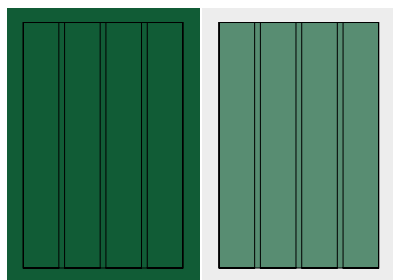
VAT-Id.No.: DE136766623

Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on
1 October 2023 and supersedes all previous price lists.

Formats

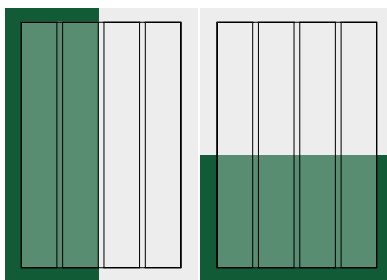


1/1 Page
Type Area/Bleed Size

Type Area:
186 x 260 mm

Bleed Size:
210 x 297 mm
+ 3 mm Overlap on all sides

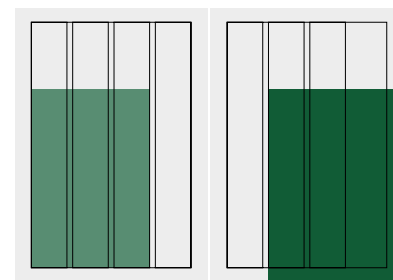
Final Size:
216 x 303 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 99 x 254 mm
landscape: 186 x 128 mm

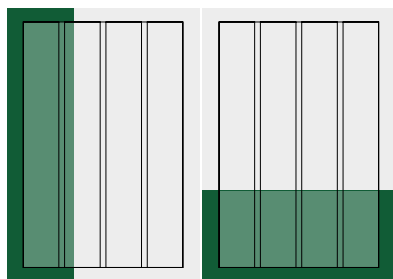
Bleed Size:
portrait: 109 x 297 mm
landscape: 210 x 151 mm



Juniorpage

Type Area:
128 x 190 mm

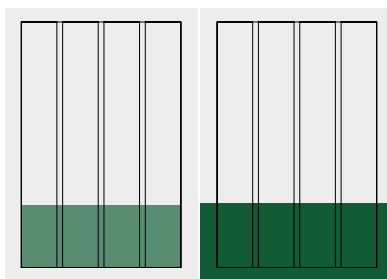
Bleed Size:
138 x 214 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 52 x 254 mm
landscape: 186 x 85 mm

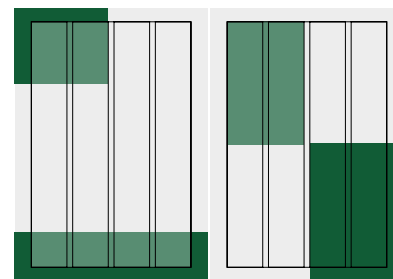
Bleed Size:
portrait: 80 x 297 mm
landscape: 210 x 109 mm



1/4 Page
Type Area/Bleed Size

Type Area:
landscape: 186 x 64 mm

Bleed Size:
landscape: 210 x 87 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm
Bleed Size:
classic: 109 x 152 mm

Type Area:
classic: 90 x 64 mm
landscape: 186 x 32 mm
Bleed Size:
classic: 109 x 88 mm
landscape: 210 x 56 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Prices & Formats

Products and Suppliers:

Each issue of Physik Journal contains a list of suppliers for all fields of physics. Entries are charged by printed line. The online version on **www.pro-physik.de** is free of charge.

1 printed line is approx. 2 mm high and 34 mm wide and includes around 25 characters. Logos are converted to lines according to print size.

Products and Suppliers	Price €
1 printed line per rubric and issue	11.40
Annual rate for 11 issues	125.40
Discounts	
For at least 6 rubrics	5 %
For at least 12 rubrics	10 %
For at least 18 rubrics	15 %

Conditions

- List of supplier entries run until canceled.
- Minimum booking is for one year (= 11 issues).
- Additions are possible at the start of each quarter.
- Invoiced quarterly with the first issue in the quarter.
- Cancellation possible each quarter to the end of the following quarter.

Cross-medial reach of the highest quality: The 3-in-1 package for your job ad - Print, online and newsletter

Jobs	Width (mm)	Rate € / mm Height	Surcharges	Price €
Job Ads	90	17.00	per color (CMYK)	560
	180	34.00	4c	1,680
Surcharges are not eligible for discount				

Job ads are additionally published online free of charge analogous to the printed version. The ads appear on **www.pro-physik.de** for 4 weeks. And, thirdly, the job ads are presented in the e-newsletter.

Top Job | Upgrade:

Additional prominent marking of your job advertisement as a Top-Job (limited places)

- in the online job market on jobs.pro-physik.de for 4 weeks in the top search results
- in the physics e-newsletter / 4 mailings placed on one of the top positions

Surcharge € 300

Services Print and Online

Physik Journal circulation per issue	50,000
Unique visits pro-physik.de each month	43,000
Page impressions each month	76,000

Source: Plausibile



STELLENMARKT

Deutsches Elektronen-Synchrotron DESY
Ein Forschungszentrum der Helmholtz-Gemeinschaft

DESY

Für den Standort Hamburg suchen wir:
DESY-Fellowship-Programm – Experimentelle Teilchenphysik (w/m/d)

DESY.
Das Deutsche Elektronen-Synchrotron DESY mit seinen 2700 Mitarbeiterinnen und Mitarbeitern an den Standorten Hamburg und Zeuthen zählt zu den weltweit führenden Forschungszentren. Im Mittelpunkt der Forschung steht die Ermschließung der Struktur und Funktion von Materie, von den kleinsten Teilchen des Universums bis hin zu den Bausteinen des Lebens. Damit trägt DESY zur Lösung der großen Fragen und steigenden Herausforderungen von Wissenschaft, Gesellschaft und Wirtschaft bei. Mit seiner hochmodernen Forschungsinfrastruktur, seinen international angelegten Forschungs-Plattformen und seiner internationalen Vernetzung verfügt DESY über ein hochattraktives Arbeitsumfeld im wissenschaftlichen, technischen und administrativen Bereich sowie für die Ausbildung von hochqualifiziertem Nachwuchs.

Wir benötigen uns in mehreren Rollen an Projekten der Teilchenphysik auf unserem Campus und in internationalen Laboren wie CERN oder KEK. Wir entwickeln Technologien für Detektoren und Beschleuniger und erhalten ein wissenschaftliches Computing. Wir betreiben wichtige Infrastrukturen wie das Tier-2-Zentrum oder den Elektronen-Teststrahl.

Ihre Aufgabe
Wir suchen Sie ein, eine aktive Rolle in einem oder mehreren der folgenden Projekte am Standort Hamburg zu übernehmen:

- Die Experimente ATLAS und CMS am CERN oder das Experiment Belle II am KEK.
- Experimentelle Aktivitäten vor Ort (ALPS II) und Vorbereitungen für zukünftige lokale Experimente.
- Arbeiten zur Vorbereitung von zukünftigen Experimenten der Teilchenphysik, insbesondere auch technische Arbeiten in der Detektor- und Technologieentwicklung.
- Wissenschaftliches Computing
- Entwicklung von Beschleunigern

Ihr Profil

- Promotion in Physik (für ein Fellowship müssen Sie spätestens 5 Jahre nach Ihrer Promotion die Stelle anreten)
- Interesse an der Teilchenphysik
- Expertise, die für mindestens einen der oben genannten Bereiche relevant ist

Das DESY-Fellowship werden für die Dauer von 2 Jahren mit der Möglichkeit der Verlängerung um ein weiteres Jahr vergeben.

Weitere Informationen und einen Link zur Übermittlung Ihrer Bewerbung sowie der Referenzen finden Sie hier: www.desy.de/office/employment

Es liegt in Ihrer Verantwortung, dass uns alle Unterlagen, inklusive 3 Empfehlungsschreiben, nach der Einreichung der Bewerbung einreichen. Die Vergütung und sozialen Leistungen entsprechen denen des öffentlichen Dienstes. Die Eingruppierung erfolgt je nach Qualifikation und Aufgabenbezug. Schwerbehinderte Menschen werden bei gleicher Eignung bevorzugt berücksichtigt. DESY ist offen für flexible Arbeitszeitschemata. DESY fördert die berufliche Entwicklung von Frauen und bietet Frauen deshalb nachdrücklich, sich um die zu besetzende Stelle zu bewerben. Bei DESY ausgeschriebene Stellen sind grundsätzlich teilszeitlich. Im Rahmen eines jeden Bewerbungsverfahrens wird individuell geprüft, ob die Stelle im konkreten Fall mit Teilzeitarbeitsverhältnis besetzt werden kann.

Wir freuen uns auf Ihre Bewerbung über unser Bewerbungsportal: www.desy.de/office/employment

Deutsches Elektronen-Synchrotron DESY
Personalabteilung | Kennziffer: PHEP01/2021
Notkestraße 85 | 22607 Hamburg
Telefon: 040 8998-3392
Bewerbungsschluss: 31.03.2021
www.desy.de/karriere

FORSCHUNGSINITIATIVE DES LANDES RHEINLAND-PFALZ

Das Zentrum TopDyn – Dynamics and Topology sucht im Rahmen der Förderung durch die Landesforschungsinitiative Rheinland - Platz zum **01.07.2021** eine Kandidatinnen Kandidaten als

Lecturer (Wissenschaftliche/r Mitarbeiter/in - EG15)
auf dem Gebiet **Materialwissenschaften und Physik der kondensierten Materie** am Institut für Physik, Die Johannes Gutenberg-Universität Mainz ist eine führende Forschungs- und Lehruniversität mit einem Schwerpunkt in Physik und in Materialwissenschaften.

Gesucht ist eine Persönlichkeit mit pädagogischem Engagement und Interesse an den Materialwissenschaften und der Physik der kondensierten Materie. Der Stelleninhaber/der Stelleninhaberin arbeitet eng mit dem Sprecher und der Geschäftsführung des Zentrums TopDyn sowie mit dem Dekan des Fachbereichs Physik, Mathematik und Informatik zusammen.

Zu den Aufgaben gehört die Lehre in der Experimentalphysik in ihrer vollen Breite, Spezialvorlesungen inklusive Magnetismus, Praktika und didaktische Veranstaltungen. Außerdem zählt die Organisation von wissenschaftlichen Veranstaltungen des Zentrums TopDyn zu den wichtigen Aufgaben des Stelleninhaber/der Stelleninhaberin. Eine Einbindung in die Entwicklung von Konzepten für forschungsorientierte Lehre an der Universität ist möglich und erwünscht.

Es wird erwartet, dass Möglichkeiten zur intensiven Zusammenarbeit des Stelleninhaber/der Stelleninhaberin mit bestehenden theoretischen und experimentellen Arbeitsgruppen z.B. im Rahmen der Themen des Sonderforschungsbereiches TRR 173 Spin-X am Institut für Physik sowie innerhalb des Zentrums TopDyn wahrgenommen werden. Antragsstellung und Unterstützung bei der Einwerbung von Drittmitteln wird erwartet.

Forschungserfahrung im Bereich der Festkörperphysik, innovativer Lehrmethoden in der Didaktik der Physik, wie z.B. Massive Open Online Courses oder Blended Learning sind von Vorteil. Einstellungsvoraussetzungen sind die Promotion im Bereich Physik und der Nachweis von Erfahrung in der Lehre.

Die Stelle wird im Angestelltenverhältnis (EG15 TV-L) als Lecturer vergütet und ist initial bis zum 31.12.2023 befristet; eine mögliche Verlängerung ist bis maximal 30.03.2028 geplant. Detaillierte Informationen finden Sie im Internet unter <https://www.verwaltung.personal.uni-mainz.de/stellenausschreibungen/>.

Die Johannes Gutenberg-Universität will die Erhöhung des Frauenanteils dort erreichen, wo Frauen unterrepräsentiert sind. Qualifizierte Bewerberinnen sind deshalb ausdrücklich aufgefordert, sich zu bewerben. Bewerbungen Schwerbehinderter werden bei gleicher Eignung bevorzugt behandelt.

Elektronische Bewerbungen mit aussagekräftigen Unterlagen werden unter dem Stichwort **TopDyn-LECT21** bis zum **30. April 2021** elektronisch in einer einzigen pdf-Datei erbeten an: topdyn@uni-mainz.de

TopDyn – Dynamics and Topology
Geschäftsstelle Dr. P. Fronk
Staudingerweg 7
55128 Mainz
E-Mail: mainz@uni-mainz.de
Tel. 06131-3923569
topdyn.uni-mainz.de

Hinweise zum Datenschutz: <https://www.verwaltung.personal.uni-mainz.de/ffar/2020/08/Datenschutz-Bewerberinnen.pdf>

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Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as a presence event at the DPG Spring Conferences
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial

Marketing for the JobFairs

- Print Advertisements (e. g. Physik Journal)
- Editorial announcement on pro-physik.de
- Banner in the physics newsletter with a total of 31,000 recipients
- Separate physics newsletter
- Cover letter of the DPG to all relevant DPG members

Marketing to generate participants at the High Tec Job Fair also focuses on young professionals and professionals.



Job Fair as a presence event at the DPG Spring Conference

The German Physical Society (DPG) is the world's largest professional society with more than 52,000 members and organizes the DPG Spring Meetings every year. The

well-known and successful DPG Job Fair is held here as an attendance event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting firms present their career opportunities and entry-level opportunities.

More than 6,000 physicists are expected in Berlin and 1,500 in Freiburg. Experience has shown that both job fairs are very well attended.

Services:

- Slot: a room with technical equipment
- Meeting Point: a meeting point will be available on the day of your slot in Berlin (community booth). Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Berlin: 19. – 21. 3. 2024
Freiburg: 12. – 14. 3. 2024

Registration deadline:

15. 12. 2023

Prices:

€ 5,300 for one Job Fair
€ 9,500 for both Job Fairs



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A.

Moderation is provided by the experienced Physik Journal team.

Services:

- Slot: proven technology, rehearsal for all speakers, experienced moderation
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June:

24. – 27. 6. 2024

Registration deadline:

8. 4. 2024

Price: € 5,300

Date in November:

18. – 21. 11. 2024

Registration deadline:

16. 9. 2024



Job Fair in combination with Advertorial

An advertorial is offered to complement the events. Format: 1/1 page 4C.
• The advertorial will be placed prominently in the Physik Journal before the Job Fair.

- Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Price: € 1,980 (instead of € 8,700) for each Advertorial

- It can be designed in the form of an interview or as a recruitment advertisement.

Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journals
- Publication in the job market on pro-physik.de and in the eNewsletter

Your benefits

- Perfectly fitting your target group
- Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm × 297 mm
 Format: PDF-file with 300 dpi and 3 mm crop
 Price: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- Publication in the Physik Journal with a circulation of approx. 50,000
- Publication on pro-physik.de within the e-paper of the Physik Journals
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- Placement in a first-class editorial environment



Supplement

2 pages as a PDF-file:
 Size: 210 mm × 297 mm
 Format: PDF-file with 300 dpi and 3 mm crop
 Price: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

Services

- Design of your advertorial by our layout team
- Correction of the text by the editorial staff of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journals

Your benefits





- Can be created in the layout of the Physics Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

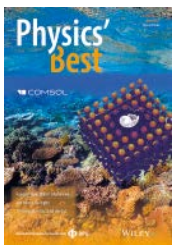

Advertorial

• with editorial support,
 ca. 4,000 keystrokes incl. spaces with one image or
 ca. 3,100 keystrokes incl. spaces with two images
 Price: € 8,900
 • without editorial support
 finished PDF-file with 300 dpi and 3 mm crop
 Price: € 8,700




Dates & Contents

Issues	1 January	2 February	3 March	4 April
Publishing date	08 January 2024	01 February 2024	01 March 2024	02 April 2024
Advertising deadline	06 December 2023	05 January 2024	05 February 2024	04 March 2024
TRADE SHOWS CONFERENCES	 SPIE Photonics West San Francisco, CA, USA January 27 - February 01	 DPG-Spring Meetings Greifswald, Germany February 26-29	 DPG-Spring Meetings Karlsruhe March 04-08 Gießen March 11-15 Freiburg March 11-15 Berlin March 17-22	SPIE Photonics Europe Strasborug, France April 07-11
		PUMPS & VALVES 2024 Dortmund, Germany, February 21-22		analytica Munich, Germany, April 09-12
			PUMPS & VALVES 2024 Antwerp, Netherlands, March 20-21	AKL'24 Aachen, Germany, April 17-19
				 Hannover Messe Hanover, Germany, April 22-26
				Control Stuttgart, Germany, April 23-26
TOPICS	Biophysics	Solid State Physics	DPG Meetings	Nuclear Physics
PRODUCTS/COMPANIES	<ul style="list-style-type: none"> · Optics · Laser · Software 	<ul style="list-style-type: none"> · Vacuum Technology · Metrology · Nanotechnology 	Special DPG-Spring Meetings: <ul style="list-style-type: none"> · User reports · Featured products · with Company Profiles 	<ul style="list-style-type: none"> · Photonics · Metrology · Software

Issues	Special Issue Physics' Best April	5 May	6 June	7 July
Publishing date	22 April 2024	02 May 2024	03 June 2024	01 July 2024
Advertising deadline	22 March 2024	04 April 2024	29 April 2024	04 June 2024
TRADE SHOWS CONFERENCES	 International Issue in English	 Optatec Frankfurt, Germany May 14-16	 SLT'24 Stuttgart, Germany June 04-05	
			Sensor + Test Nuremberg, Germany June 11-13	
			SMTconnect Nuremberg, Germany June 11-13	
			European Vacuum Conference (EVC) Manchester, UK June 24-28	
TOPICS		Nuclear Physics	Laser / Optics	Astrophysics
PRODUCTS/COMPANIES	<ul style="list-style-type: none"> · Laser · Optics and Photonics · Metrology · Vacuum Technology · Nanotechnology · Software 	<ul style="list-style-type: none"> · Optics · Photonics · Process Control 	<ul style="list-style-type: none"> · Laser · Metrology · Vacuum Technology 	<ul style="list-style-type: none"> · Sensor Technology · Vacuum Technology · Process Control

Dates & Contents

Issues	8-9 August-September	10 October	Special Issue Best of October	11 November	12 December
Publishing date	02 September 2024	01 October 2024	23 October 2024	04 November 2024	02 December 2024
Advertising deadline	06 August 2024	04 September 2024	25 September 2024	07 October 2024	05 November 2024
TRADE SHOWS CONFERENCES	PSE 2024 Erfurt, Germany September 02-05	VISION Stuttgart, Germany October 08-10	 Special Issue in German	COMPAMED Dusseldorf, Germany November 11-14	
	AMB Stuttgart, Germany September 10-14	Motek Stuttgart, Germany October 08-11		MEDICA Dusseldorf, Germany November 11-14	
	W3+ Fair Jena, Germany September 25-26	Fakuma Friedrichshafen, Germany October 15-19		SEMICON Europa Munich, Germany November 12-15	
		EuroBLECH Hanover, Germany October 22-25		sps smart production solutions Nuremberg, Germany November 12-14	
				electronica Munich, Germany November 12-15	
TOPICS	DPG Prizes	Quantum Optics		Quantum Technologies	Nobelprizes
PRODUCTS/COMPANIES	<ul style="list-style-type: none"> · Vacuum Technology · Software · Surface Technology 	<ul style="list-style-type: none"> · Optics · Laser · Surface Technology 	<ul style="list-style-type: none"> · Laser · Optics and Photonics · Metrology · Vacuum Technology · Nanotechnology · Software 	<ul style="list-style-type: none"> · Optics · Process Control · Software 	<ul style="list-style-type: none"> · Metrology · Photonics · Surface Technology

Technical Details

Journal format

210 x 297 mm (WxH), DIN A4
186 x 260 mm (WxH), type area

Printing and binding

Offset, adhesive
Print profile: ISO Coated_v2_300 (39L)L)

Colors

Euroscale

Delivery via e-mail:

sedam@wiley.com

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PDF (.pdf) created with print optimization.
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WILEY-VCH GmbH
Silvia Edam
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69469 Weinheim, Germany
Tel.: +49 (0) 6201 606-570

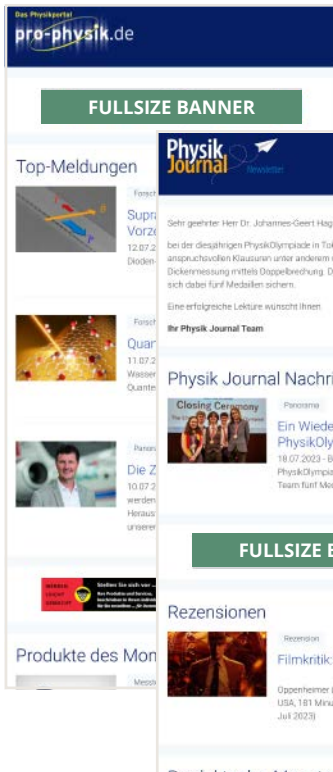
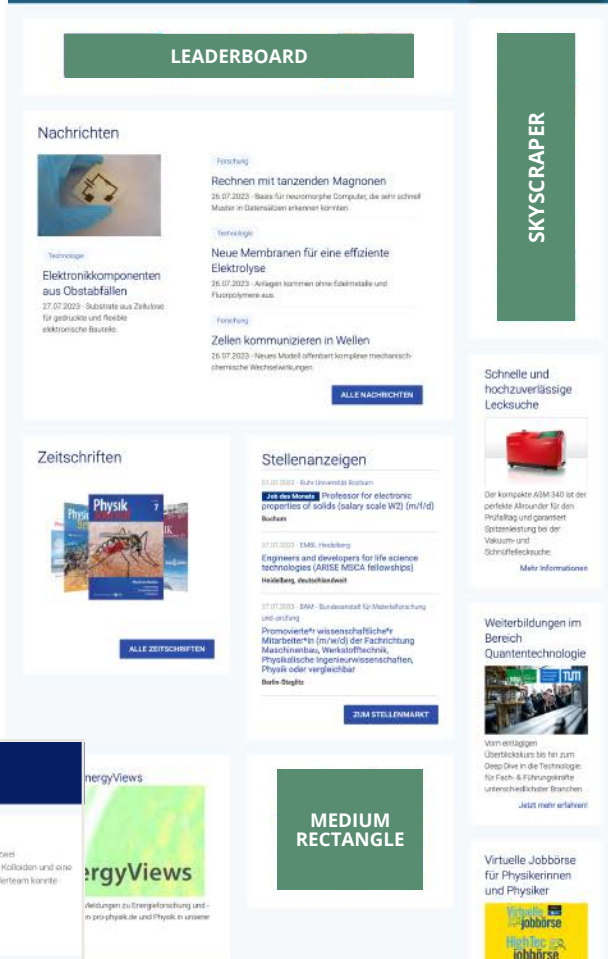
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pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; German Physical Society).

A comprehensive job market, list of suppliers with full search functionality and product information round off the offering.

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We will be happy to provide further information about online advertising options on pro-physik.de



Product of the Month

Information about your product along with your company's name and a picture is presented on all pages (except job ads section) on the pro-physik.de portal and in e-newsletters.

Additionally, your product highlight remains for a total of six months (4 weeks thereof on one of the first 4 positions) in the portal's product database.

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Cost: € 2,200

Webinar

A Webinar is an audiovisual online presentation, 60 minutes long.

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Content Ad

The content ad is prominently placed on the entry page of the portal and thus attracts much attention.

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You can also present your white paper with a teaser text, image, and a link.

Cost/month € 1,900

Banner

Banner format	Price €/Month
Leaderboard (728 x 90 px)	1,650
Wide Skyscraper (160 x 600 px)	1,600
Medium Rectangle (300 x 250 px)	1,450

Physik E-Newsletter

The physics e-newsletter is published weekly.

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The e-newsletters pro-physik.de (13,000 recipients) and Physik Journal (18,000 recipients) are offered as a package with the weekly physics e-newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Banner format	Price/Month
Full Size Banner (468 x 60 px)	€ 1,900

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Contact

Physik Journal · Boschstrasse 12 · 69469 Weinheim · Germany · Fax: +49 (0) 6201 606 100

Media Consultants



Äne Anders
Tel.: +49 (0) 6201 606 552
aanders@wiley.com



Nicole Schramm
Tel.: +49 (0) 6201 606 559
nschramm@wiley.com



Jörg Wüllner
Tel.: +49 (0) 6201 606 748
jwuellner@wiley.com

Editorial



Alexander Pawlak
Tel.: +49 (0) 6201 606 244
redaktion@physik-journal.de



Dr. Maike Pfalz
Tel.: +49 (0) 6201 606 314
redaktion@physik-journal.de



Dr. Kerstin Sonnabend
Tel.: +49 (0) 6201 606 267
redaktion@physik-journal.de

Sales Representatives



Jürgen K. Schwenkert
PLZ 70-73, 75-89, 94
Tel.: +49 (0) 89 89 40 44 15
info@schwenkert.com



Thomas Wengenroth
PLZ 35-36, 54-56, 60-69,
74, 90-93, 95-98
Tel.: +49 (0) 6163 93 80 707
info@verlags-service.com

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Publisher:
Wiley-VCH GmbH
Boschstrasse 12
69469 Weinheim
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Tel.: +49 (0) 6201 606 0
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