

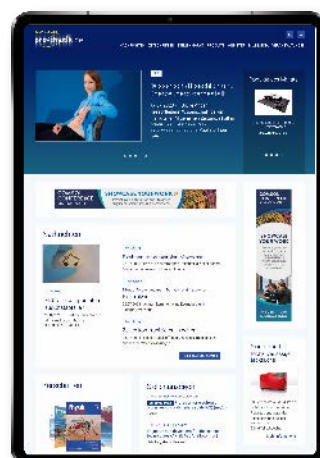
WILEY



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2024 Media Guide **pro-physik.de**

Compelling solutions through
strategic partnerships



Overview

pro-physik.de

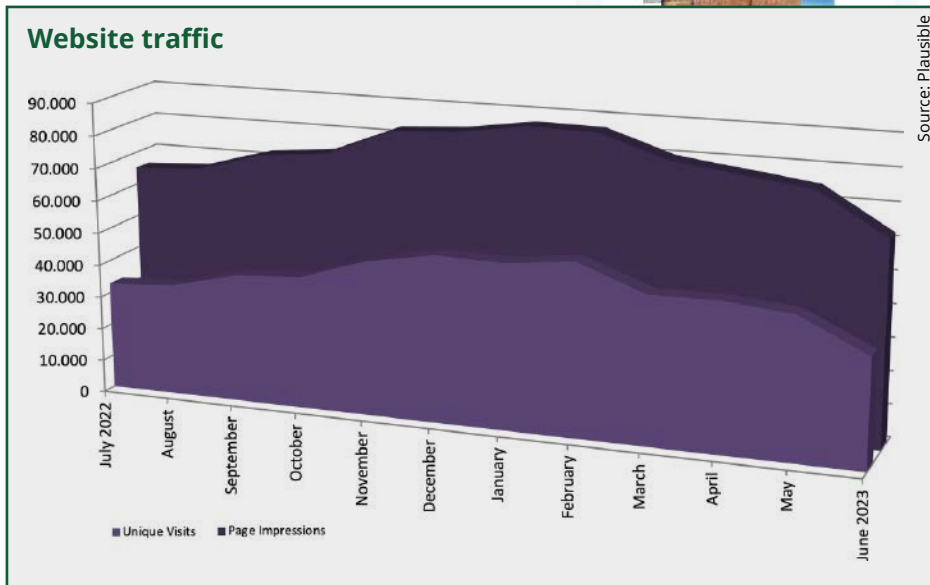
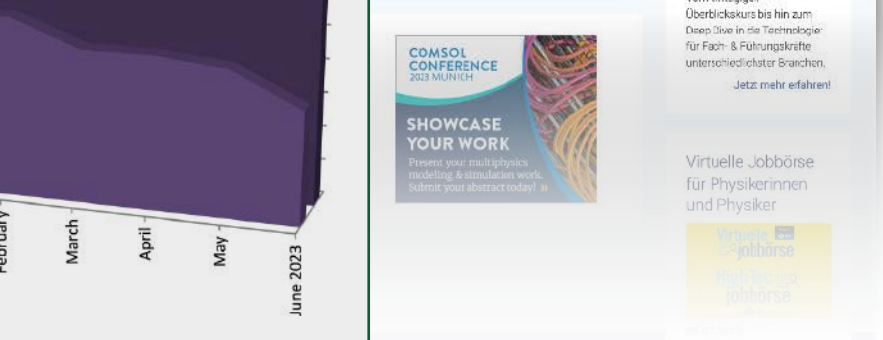
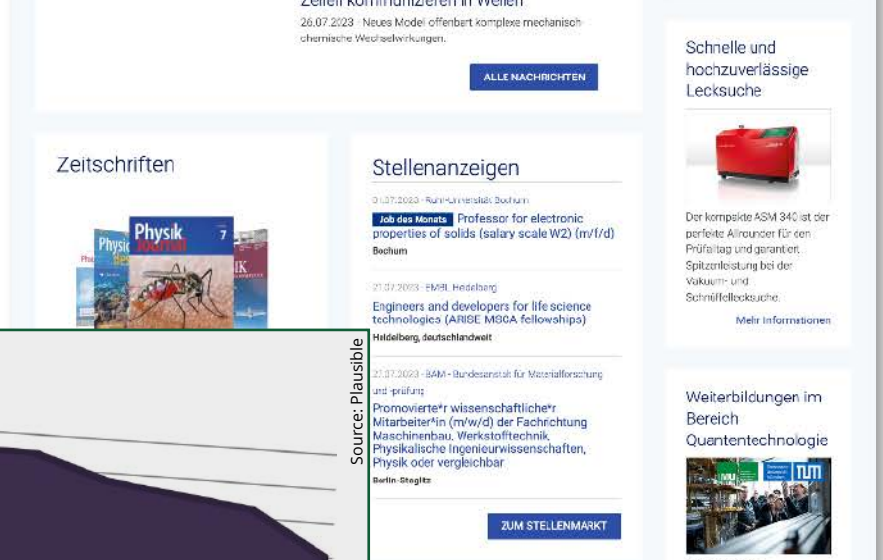
pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; German Physical Society).

A comprehensive job market, list of suppliers, product information and calendar events round off the offering.

User analysis

pro-physik.de users mainly come from industry, research institutes and universities.

The portal records 43,000 unique visits and 76,000 page impressions per month.



Source: Plausibile

Banner and Content Ad

Banner advertising

Banner advertising allows you to create great awareness around your product, service or your brand. The banner ads are placed at the top and the right side of every page to catch the user's attention. Animated banners or rich media formats allow you to increase the user's awareness and promote your message with a unique design. Furthermore you will receive continuous detailed reporting allowing you to monitor your banner ad campaign.

Format	Price per Month (€)
Leaderboard (728 x 90 px)*	1,650
Wide Skyscraper (160 x 600 px)*	1,600
Medium Rectangle (300 x 250 px)*	1,450

*A Large Mobile Banner (320 x 100 Pixel) must also be supplied for the mobile-optimized version.

Content Ad

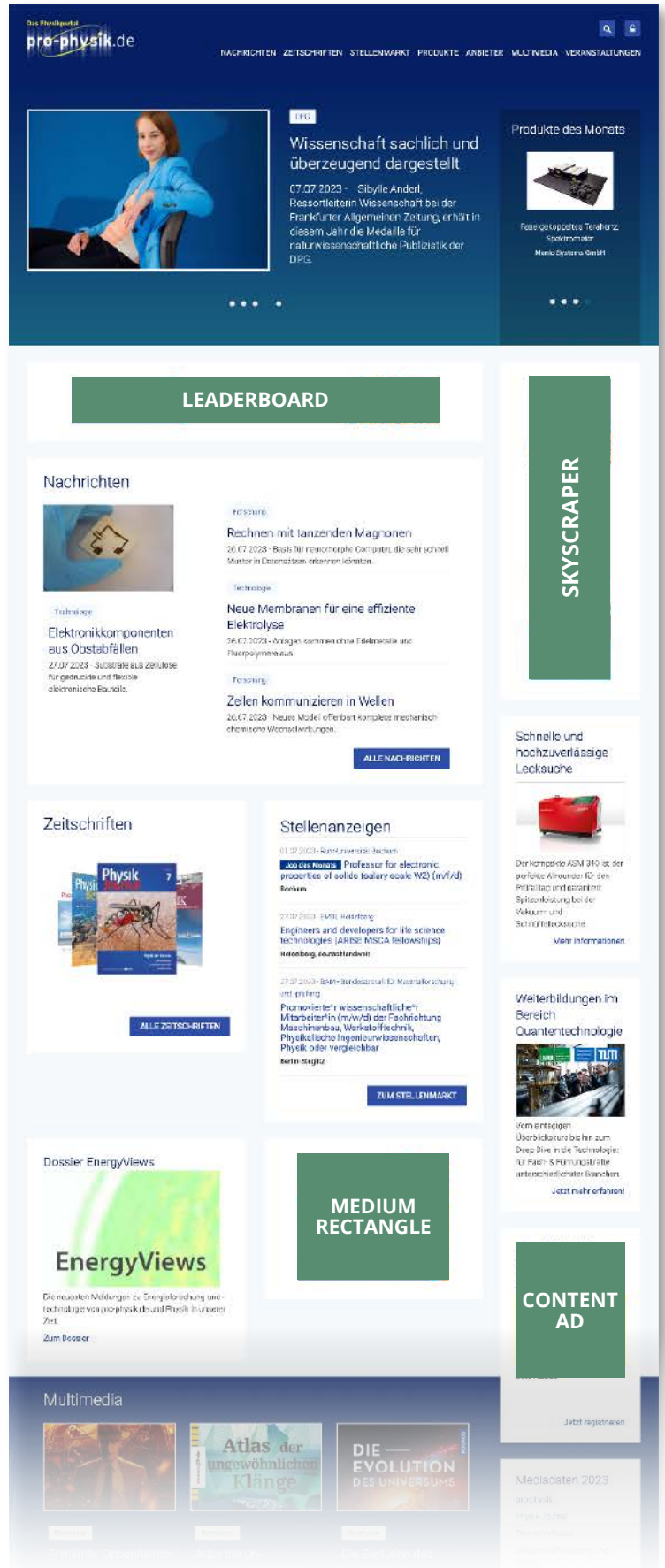
The content ad is prominently placed on the entry page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Format	Price per Month (€)
Content Ad	1,900

Booking period: 1 month prominently on the homepage



Physics E-Newsletter



The physics e-newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG.

The e-newsletters pro-physik.de (13,000 recipients) and Physik Journal (18,000 recipients) are offered as a package with the weekly physics e-newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Format	Price per Month (€)
	Four newsletters
Fullsize Banner (468 x 60 px)	1,900

FULLSIZE BANNER

Top-Meldungen

Forschung
Supraleitende Diode mit Vorzeichenumkehr
 12.07.2023 - Vorzeichenumkehr beim Josephson-Dioden-Effekt beobachtet.

Forschung
Quantenreibung in Graphen
 11.07.2023 - Grenzfläche zwischen flüssigem Wasser und Graphen zeigt Phänomen der Quantenreibung.

Panorama
Die Zukunft des Fliegens
 10.07.2023 - Kann die Luftfahrt klimaverträglich werden? Die damit einhergehenden Herausforderungen sind Titelthema in „Physik in unserer Zeit“.

WERBEN LEICHT DENACHT
 Stellen Sie sich vor... Ihre Produkte und Services, beschreiben in Ihrem Individual für die verstehen... für bessere Markt
 Die kreative Ideen für Ihre Marketing!
 WILEY

Produkte des Monats

Messtechnik
RGA - Dreifach-Filter
 Hiden Analytical Europe GmbH - Angebot: Restgasanalysatoren (RGA) der Serie „HAL 3F RC“ mit Triple-Filter-Quadrupol-Massenspektrometer, konzipiert für die Gasanalyse

Physik Journal Newsletter

Sehr geehrter Herr Dr. Johannes-Geert Hagmann,

bei der diesjährigen PhysikOlympiade in Tokio ging es in den zwei anspruchsvollen Klausuren unter anderem um die Physik von Kolloiden und eine Dickenmessung mittels Doppelbrechung. Das deutsche Schülerteam konnte sich dabei fünf Medaillen sichern.

Eine erfolgreiche Lektüre wünscht Ihnen

Ihr Physik Journal Team

Physik Journal Nachrichten

Closing Ceremony **Panorama**
Ein Wiedersehen bei der PhysikOlympiade
 18.07.2023 - Bei der diesjährigen Internationalen PhysikOlympiade in Tokio holte sich das deutsche Team fünf Medaillen.

FULLSIZE BANNER

Rezensionen

Filmkritik: Oppenheimer
Oppenheimer (2023), Regie: Christopher Nolan, USA, 181 Minuten; Verleih: Universal (Filmstart 21. Juli 2023)

Produkte des Monats

Messtechnik
RGA - Dreifach-Filter
 Hiden Analytical Europe GmbH - Angebot: Restgasanalysatoren (RGA) der Serie „HAL 3F RC“ mit Triple-Filter-Quadrupol-Massenspektrometer, konzipiert für die Gasanalyse

Product of the Month | Productinformation

Product of the Month

Information about your product along with your company's name and a picture is presented on all pages (except job ads section) on the pro-physik.de portal and in e-newsletters.

Additionally, your product highlight remains for a total of six months (4 weeks thereof on one of the first 4 positions) in the portal's product database.

And, thirdly, the product information features prominently in the corresponding monthly issue of Physik Journal (print run: 50,000).

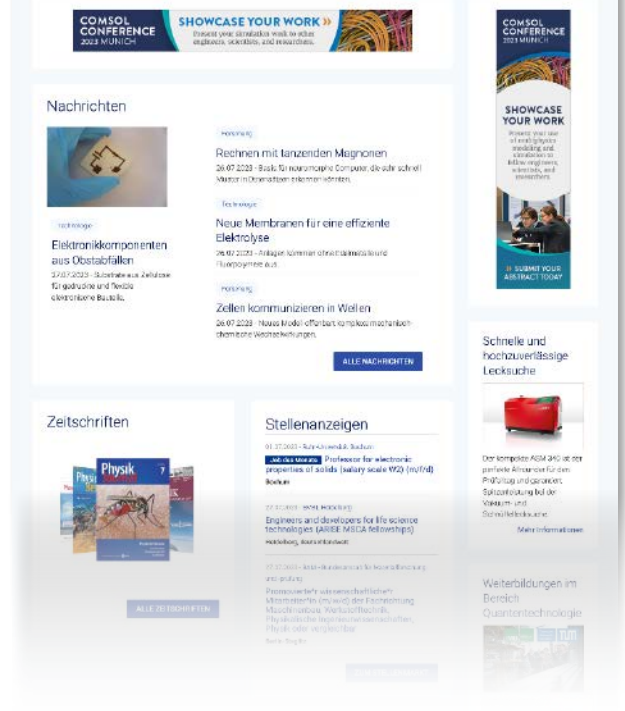
Format	Price (€)
Product of the Month (print, online & newsletter)	2,200

Booking period: 1 month prominently on the homepage and a total of 6 months in the product database.

Productinformation Print + Online

Product information, applications and company news are presented online in the product database on the pro-physik.de portal and print optionally in one issue of Physik Journal or PhotonicsViews. The entry runs initially for six months and can be extended for a further six months.

Format	Price (€)
Productinformation Print + Online (Booking period 6 months) – 1 Portal	830
Productinformation Print + Online (Booking period 6 months) – 2 Portals	930
Option to extend for a further six months	590



Online



Print



Webinars and Videocast

Webinars

A Webinar is an audiovisual online presentation that you can broadcast either live or pre-recorded. Both the speaker and viewers and/or listeners participate using their own computers.



Format	Price (€)
Webinar	12,980

We offer an attractive bulk discount.

Videocasts

Videocasts have become an important and efficient means of online communication. Products requiring explanation or complex processes can be clearly presented in a lively manner, while companies can appear in a holistic way with an added personal touch. A further advantage is the fact that the information can be accessed at any time.

pro-physik.de has its own video channel for you to present your pre-recorded videos.

Booking period 3 Months	Price (€)
Videocast	1,200

A Webinar usually lasts one hour: 45 minutes for the presentation itself, 15 minutes for Q&A.

The Webinar is recorded and remains six months year after its initial broadcast in the archive on pro-physik.de.

Webinar are ideal for a comprehensive presentation of new products and technologies, as well as training or other corporate information events.

Alongside technical and logistical support, various other measures are included in the price so as to generate the maximum number of participants. These include banners on the website and in the e-newsletters.

Your benefits at a glance:

- Quality marketing contacts
- Heightened brand awareness among your target group
- Attract a new audience that is otherwise difficult to reach
- Direct, valuable feedback from participants
- Long-term availability on demand (six months)



Job Fairs

If you are looking for physicists, the Job Fairs presented by Wiley-VCH and the DPG are the events to attend! We offer three different formats that have already been successfully run several times:

- a Job Fair as a presence event at the DPG Spring Conferences
- Virtual Job Fairs
- Job Fairs in combination with an Advertorial

Marketing for the JobFairs

- Print Advertisements (e. g. Physik Journal)
- Editorial announcement on pro-physik.de
- Banner in the physics newsletter with a total of 31,000 recipients
- Separate physics newsletter
- Cover letter of the DPG to all relevant DPG members

Marketing to generate participants at the High Tec Job Fair also focuses on young professionals and professionals.



Job Fair as a presence event at the DPG Spring Conference

The German Physical Society (DPG) is the world's largest professional society with more than 52,000 members and organizes the DPG Spring Meetings every year. The

well-known and successful DPG Job Fair is held here as an attendance event. A limited number of presentations (slots) are available each day. Companies, institutes and consulting firms present their career opportunities and entry-level opportunities.

More than 6,000 physicists are expected in Berlin and 1,500 in Freiburg. Experience has shown that both job fairs are very well attended.

Services:

- Slot: a room with technical equipment
- Meeting Point: a meeting point will be available on the day of your slot in Berlin (community booth). Here you can talk to attendees and provide information material in a relaxed atmosphere throughout the day.

Your benefits: many interested students and young professionals in one place, a hosted event, and only a small time commitment by job providers.

Dates:

Berlin: 19. – 21. 3. 2024
Freiburg: 12. – 14. 3. 2024

Registration deadline:

15. 12. 2023

Prices:

€ 5,300 for one Job Fair
€ 9,500 for both Job Fairs



Virtual Job Fair

You can deliver your online audiovisual presentation as a live lecture or as a recorded version (on demand). The entire event lasts one hour: 30 minutes presentation and 30 minutes Q&A.

Moderation is provided by the experienced Physik Journal team.

Services:

- Slot: proven technology, rehearsal for all speakers, experienced moderation
- Extensive marketing for interested parties
- Creation of a company website with logo and presentation
- If the webinar is recorded, it will be available for eight more weeks on pro-physik.de

Your benefits: precise reachability of your target group, little time required for organizers, no travel costs

Date in June:

24. – 27. 6. 2024

Registration deadline:

8. 4. 2024

Price: € 5,300

Date in November:

18. – 21. 11. 2024

Registration deadline:

16. 9. 2024



Job Fair in combination with Advertorial

An advertorial is offered to complement the events. Format: 1/1 page 4C.
• The advertorial will be placed prominently in the Physik Journal before the Job Fair.

- Two options are offered: The print data for the advertorial is supplied by your company or our editorial team creates the content and layout together with your company.

Price: € 1,980 (instead of € 8,700) for each Advertorial

- It can be designed in the form of an interview or as a recruitment advertisement.

Recruiting

The personnel demand for physicists is very high in many companies. It is therefore advantageous for employers to regularly present themselves to the target group as an innovative and friendly company with interesting fields of activity.

In the Physik Journal, we offer the following options in addition to the classic job advertisements for recruiting:

- Image-advertisements
- Supplement and
- Advertorials

A mix of these three options offers an attractive variety in addressing your target audience.

Image-Advertisement

If you want to publish information about your company and career opportunities, then an image ad in the Physik Journal is the appropriate format. A large proportion of the readership are physics students and young professionals. In this way, you can reach your desired target group precisely.

Services

- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journals
- Publication in the job market on pro-physik.de and in the eNewsletter

Your benefits

- Perfectly fitting your target group
- Placement in a first-class editorial environment
- Valuable presentation

1/1 Image-advertisement

Size: 210 mm × 297 mm
 Format: PDF-file with 300 dpi and 3 mm crop
 Price: € 8,700



Supplement (2 pages)

Would you like to present your company in more detail? Then choose the two-page supplement. You can present your company and your career opportunities on two pages in more detail. You can show your branding appropriately, let a young professional have his say or draw attention to a workshop.

Services

- Publication in the Physik Journal with a circulation of approx. 50,000
- Publication on pro-physik.de within the e-paper of the Physik Journals
- If you wish, we can print the supplement for you for a fee covering the printing costs

Your benefits

- Plenty of space for your presentation
- Thicker paper automatically stands out more
- Perfectly fitting your target group
- Placement in a first-class editorial environment



Supplement

2 pages as a PDF-file:
 Size: 210 mm × 297 mm
 Format: PDF-file with 300 dpi and 3 mm crop
 Price: € 8,700

Advertorial

The advertorial can take the form of an interview or a short article. There are two options: you can either provide us with a ready-made PDF or you can call on the professional support of the Physik Journal editorial team to create the advertorial for you. In this case, you provide us with text and images and we take care of the rest. You don't want to write the text yourself? No problem, the Physik Journal editorial team will be happy to support you. There are no limits to your creativity: for example, your advertorial could be an interview or maybe a report by a young professional.

Services

- Design of your advertorial by our layout team
- Correction of the text by the editorial staff of the Physik Journal
- Publication in the Physik Journal with a circulation of approx. 50,000 issues
- Publication on pro-physik.de within the e-paper of the Physik Journals

Your benefits

- Can be created in the layout of the Physics Journal
- Has the effect of an independent editorial contribution
- Clearly differs from ads

Advertorial

• with editorial support,
 ca. 4,000 keystrokes incl. spaces with one image or
 ca. 3,100 keystrokes incl. spaces with two images
 Price: € 8,900
 • without editorial support
 finished PDF-file with 300 dpi and 3 mm crop
 Price: € 8,700



Job Ads

pro-physik.de offers the sector's largest job ad section for managers and experts in research industry and research among German-speaking countries.

You can book job ads with a layout according to your own corporate design, and for postdoc and doctoral candidates we offer pure text adverts. The designed job ads are additionally

included in the physics e-newsletter, thus reaching a considerably higher number of potential applicants.

You can quickly and easily set up your own user account for managing your job ads as well as their success, allowing you to update your adverts and administrative data at any time.

Format	Price/ 4 weeks (€)
2-in-1 package (online + e-newsletter)	
Designed job ad	1,350
Designed job ad for PhD/Postdoc positions	920
Online	
Text ad for PhD/Postdoc positions	600

The screenshot shows the 'Anzeigenauswahl' (Advertisement Selection) step of the booking process. It offers three main options:

- Gestaltete Stellenanzeige** (Designed Job Ad): Includes a logo, contact info, and a photo. Price: € 1,350, zzgl. MwSt.
- Gestaltete Stellenanzeige für Doktoranden- und Postdoc-Stellen** (Designed Job Ad for PhD/Postdoc): Includes a logo and contact info. Price: € 920, zzgl. MwSt.
- Textanzeige** (Text Advertisement): Plain text ad. Price: € 600, zzgl. MwSt.

Each option includes details on duration (4 weeks), placement (Physics Journal and e-newsletter), and a 'Jetzt Online-Stellenanzeige schalten' (Turn on online job ad) button.

This collage displays several job advertisements:

- Basycon:** 'Promovierte Physiker' (Promoted Physicists) position. Requirements include a PhD in physics, English proficiency, and a good IT background.
- DESY:** 'Für den Standort Hamburg suchen wir: DESY-Fellowship-Programm - Experimentelle Teilchenphysik (w/m/d)'. Focuses on experimental particle physics research.
- KIT:** 'Tenure-Track-Professor für...' (Tenure-track professorship for...). A senior academic position in physics.
- HELMHOLTZ:** 'Lehrstuhl für...' (Chair for...). A research position at the Helmholtz Institute.

Naturally we also offer an online/print combination (3-in-1 package) together with Physik Journal (circulation: 50,000).

3-in-1 package (online, e-newsletter + print)	Rate per mm height (€)
90 mm width	17.00
180 mm width	34.00

Top-Job / Upgrade: Additional prominent marking of your job advertisement as a Top-Job (limited places)

- in the **online job market** on jobs.pro-physik.de for 4 weeks in the top search results
- in the **physics e-newsletter** / 4 mailings placed on one of the top positions

Surcharge € 300

List of Suppliers

List of suppliers

The pro-physik.de directory of suppliers and that of the journals Physik Journal, Photonics-Views and Vakuum in Forschung und Praxis is the largest database for suppliers, manufacturers and service industries in the physical technical sector.

Your entry contains your company logo and all the relevant contact details for your business. You can also decide under which and how many key words your entry is listed.

To provide users with an optimum overview of your company, all product entries, videos, and WebSeminars etc. are linked to your online entry.

The screenshot displays the 'BEZUGSQUELLEN' (References) section of the pro-physik.de website. It features a grid of company logos and names, including: SEKELS, LASEROPTIK GmbH, Agamoth Physik & Messtechnik, Forschungsmetrolas, BIL, Tiefspannung, CREATeC, www.CreatTec.de, BILFINGER, ROPER SCIENTIFIC GMBH, SIGMA Surface Science, scientaomicron, SPECS™, STAB INSTRUMENTE, soliton, and MANTIS. The interface is organized into columns and rows, with each entry containing a logo, company name, and contact information.

This screenshot shows the company profile for SmarAct GmbH. At the top, it features the 'Das Physikportal pro-physik.de' logo. The company name 'SmarAct' is prominently displayed with its logo. Below the name, a list of products and services is provided:

- Goniometer
- Halbleiter-Messtechnik
- Interferometer
- Manipulatoren
- Mikropositioniersysteme
- Nano-Metrologie
- Nano-Positioniersysteme
- Optomechanik
- Piezoelektrische Stellelemente
- Positionier-Elemente
- Positioniersysteme
- Präzisionsrundtische
- Schrittmotoren, Vakuum-, Kryo
- Schwingungsmesstechnik
- Spitzenmessplätze
- Tieftemperatur-Ausrüstung
- UHV-kompatible Motoren
- UHV-Manipulatoren
- Vakuum-Komponenten

Below the list, there are social media sharing icons for Facebook, Twitter, LinkedIn, X, and Telegram. The 'Kontakt' (Contact) section provides the following information:

SmarAct GmbH
 Schütte-Lanz-Straße 9
 26135 Oldenburg
 Deutschland
 +49 (0)441 800879-0
 +49 (0)441 800879-21

Buttons for 'E-MAIL' and 'WEBSEITE' are also visible.

Format Price/12 Months (€)

Physik Journal per line (online + print) 125.40

Other charges may apply depending on the scope of and additions to your company's entry.

Rates for entries in other physics journals available upon request.

Prices | Technical Details

Format	Price (€)
Banner advertisement (per Month)	
Leaderboard (728 x 90 px)*	1,650
Wide Skyscraper (160 x 600 px)*	1,600
Medium Rectangle (300 x 250 px)*	1,450
*A Large Mobile Banner (320 x 100 Pixel) must also be supplied for the mobile-optimized version.	
Physics E-Newsletter (4 newsletters)	
Fullsize Banner (468 x 60 px)	1,900
Product of the Month / Productinformation	
Product of the Month	2,200
Productinformation Print + Online (Booking period 6 months) – 1 Portal	830
Productinformation Print + Online (Booking period 6 months) – 2 Portals	930
Productinformation Extension (6 months)	590
Webinar	12,980
Videocast	1,200
Content Ad	1,900

Banner

Maximum file size for all file types is 200 kb

Dimensions accepted:

- Leaderboard (728 x 90 px)
- Wide Skyscraper (160 x 600 px)
- Medium Rectangle (300 x 250 px)

Accepted file formats:

- DoubleClick Tags
- GIF, JPG & PNG
- HTML5 <https://goo.gl/QY0EMJ>
- Third-party tags from DFP certified vendors found here: <https://goo.gl/1bjSmc>

HTML5 Guidelines

HTML5 requirements: <https://goo.gl/rYMVcf>
The Interactive Advertising Bureau (IAB) is an advertising business organization that develops industry standards, conducts research, and provides legal support for the online advertising industry. The IAB provides the following HTML5 Guidelines for Ad Designers & Creative Technologists: <http://www.iab.net/html5>

Format	Price (€)
Job ads (4 weeks online)	
2-in-1 package (online + e-newsletter)	
Designed job ad	1,350
Designed job ad for PhD/Postdoc positions	920
Online	
Text ad for PhD/Postdoc positions	600
3-in-1 package (online, e-newsletter + print)	
	Rate per mm height
90 mm width	17.00
180 mm width	34.00
Top-Job Upgrade	300

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2023 and supersedes all previous price lists.

E-Newsletter Sponsoring

- Full Size Banner (468 x 60 px)
- GIF, JPG & PNG (static image for newsletter ads)

Product of the Month/Productinformation

- Image (TIF, JPG & EPS; min. 300 dpi)
- max 1,600 characters
- Web-Link
- E-Mail link

Content Ad

- Image (GIF, JPG & PNG; 350x233 px /1,5:1)
- teasertext
- Web-Link

WebSeminar/Videocast/List of suppliers

These formats are not standardized. Please contact us for technical details.

Advertising and Reprint Production Terms and Conditions

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1. In these terms and conditions:

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- (h) **“Terms”** means these terms and conditions.

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 - (a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;
 - (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;
 - (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;
 - (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;
 - (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;
 - (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and
 - (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.
17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.
18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year (“[IAB Terms](#)”) will apply to all Online Advertising services, with Wiley being the ‘Media Company’ and Customer being the ‘Agency’ and ‘Advertiser’ (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):
 - (a) Section II (Ad Placement and Positioning);
 - (b) Section IV (Reporting) (excluding clause IV(b));
 - (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
 - (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

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19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.
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Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.
25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.
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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
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 - cease publication of further Advertising or terminate an agreement for Advertising;
 - withhold any discounts or rebates previously granted to the Customer; or
 - exercise any other rights at law or equity.

30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.
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33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.
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38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.
39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.
40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.

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